



beautyfox  
*presents:*

# VERDEOASI MILANO

High-end cosmetics



## What does **VERDEOASI** mean?

Translated **VERDE** means green and **OASI** means oasis.

Picking **VERDEOASI** as name of the line is driven by the choice of using natural ingredients for our formulation and the pursuit of a physical and mental wellness, two of the most important aspects that characterize the philosophy and concept of the brand.

## BRAND DEVELOPMENT

VERDEOASI faced various changes and renovation, reaching 2015 with the first most important evolution: from **VERDEOASI natural cosmetics** it switched to **VERDEOASI MILANO**, highlighting its Italian heritage and appeal.

The change of the name was not enough. A deeper comprehension of VERDEOASI MILANO philosophy and strengths led to the restyling of concept, packaging and communication. These evolutions resulted in the satisfaction of the new requests by the market and the company's desire of finding new and innovative products.

## THEN AND NOW

Made in Italy quality, passion for beauty, mindfulness for efficient and unconventional ingredients, diligence in formulating performing and safe cosmetics. These will always be the most important aspects for VERDEOASI line and all that ARCO COSMETICI creates.

## THE BRAND TODAY

**VERDEOASI MILANO** is a high-end line that continues to offer a wide range of performing, functional and attractive cosmetics for the care of all skin types and a solution to any cutaneous concern.

### PURPOSE

VERDEOASI MILANO wants people to feel free of being themselves and to show off their natural gifted skin with no shame. By offering high-end efficient skincare products people would not feel forced to wear make-up and hide skin blemishes.

### TARGET

VERDEOASI MILANO provides cosmetic to both aestheticians and final user, paying additional attention to the needs of home consumers.

The target is demanding, characterized by high spending potential, in need of high standard quality and efficient cosmetics.

### BUILDING LOYALTY

Deep comprehension of the diversity of Verdeoasi products leads the user to develop a high loyalty to the brand. From the company side, feedbacks are taken seriously to improve the offer and to build a relationship between the company, the brand and the final consumer.



## THE BRAND PHILOSOPHY

### RESPECT FOR SKIN

All the ingredients chosen in the creation of the products are skin-friendly and have to abide to high quality standards to respect skin natural sensitivity.

ARCO COSMETICI's internal laboratory tests product stability and certified external advisors prove their safety. In addition, a specialized independent company test all the products dermatologically.

### SYNERGY

Functional ingredients are formulated and mixed together to enforce each other obtaining excellent result and a better performance on skin blemishes. Every formula is examined and tested to fulfil what the product promises.

### EFFECTIVENESS

Some products have been tested under medical control to prove short and long-term results.

### SIMPLICITY

Cosmetics have to be straightforward, easy to use and enjoyable without efforts.

## THE SKIN

The skin is the most important barrier between the human body and the environment.

Varieties of “good” bacteria reside on skin layers to maintain its optimal condition, protecting it. In addition, skin pH, which is naturally slightly acid (between 4.7 and 5.75), is an important mechanism of defence.

However, our skin is constantly threatened by external aggression - such as pollution, weather, temperature changes or chemical substance - and internal factors, like medicine assumption or hormones. These factors lead to skin pH alteration that causes a proliferation of bacteria, inflammation and impurities. Considering these aspects, it is very important to maintain the ideal cutaneous pH and a perfect microbial balance that allow a better work by the skin, maintaining it strong and less sensitive.

**SKIN HEALTH** is a relevant concept in the skincare market. A **HEALTHY LOOK** is more and more associated with an attractive appearance.

VERDEOASI MILANO considers these very important aspects in order to formulate and study cosmetics products characterized by a pH that respects the natural pH of the skin.

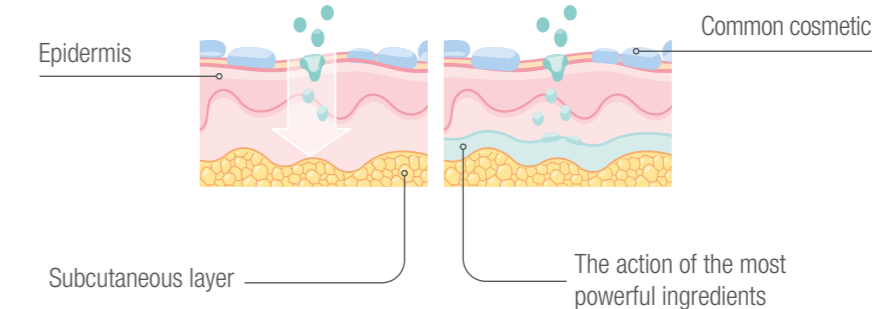


## INGREDIENTS

All the ingredients used in the formulation of VERDEOASI MILANO have full compliance with the 1223/2009 Cosmetic Regulation.

The products are formulated with ingredients of **cosmetic-pharmaceutical grade**: purified raw materials that respect the skin and can be safely used in combination to aesthetic tools.

In addition, some ingredients have a deeper penetration for lasting results.



## MULTIFUNCTIONAL PRODUCTS

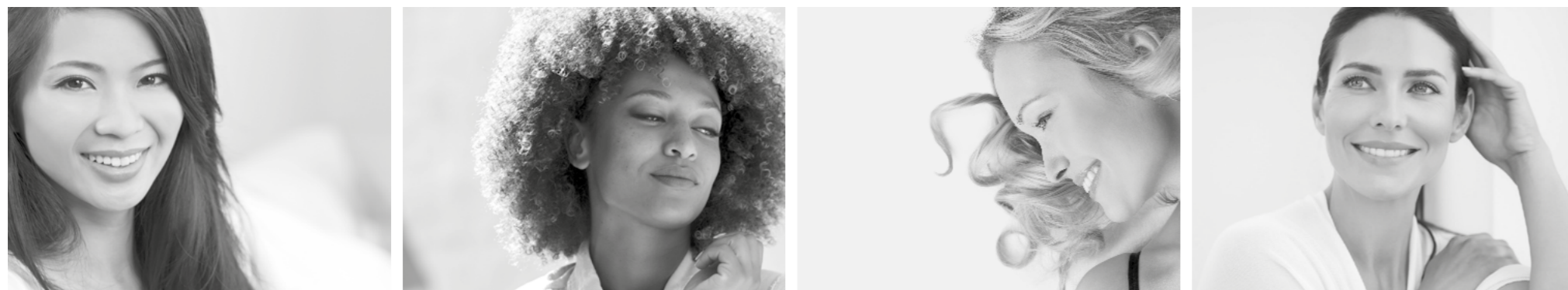
VERDEOASI MILANO's cosmetics go beyond the simple action they declare: many of the products can be classified as multifunctional because the mix of ingredients used perform different actions.

For example, SOS REPAIR OIL is composed of a mix of ingredients - Hyaluronic Acid Spheres, Capsicum, Avocado Oil and Protective Complex - that work together to hydrate, nourish, exfoliate, purify and stimulate the skin, helping restoring its normal balance.

For this reason, it is essential to read the internal leaflet to obtain detailed information and discover new thrilling functions about the product on hand. Using multifunctional products it's beneficial in terms of time and money, having satisfying results with just one product.

## SKIN DIVERSITY

The study of skincare cosmetics requires the consideration of various aspects of the final user. For example, European skin may vary according to the person genetics, ethnicity, place of living, climate, lifestyle, et cetera, resulting in a person having oily, dry, combination or sensitive skin. When we create the products, we keep in mind these important features to formulate and recommend the best cream or serum indicated for every single person.



## VERDEOASI MILANO AND COSMETIC WORLD FASHION TRENDS

Always keeping an eye on cosmetic trends, ARCO COSMETICI search does not strictly follow the current but goes beyond. An example: since the beginning of the 90', Hyaluronic Acid, Vitamin C, Peptides and Vegetal Stem Cells were contained in VERDEOASI, long before these ingredients became known to the mainstream and notable for their properties.

Some of the products in the range are remarkable because of the special and almost unknown ingredient inserted in the formula. Chemistry laboratory and marketing research cooperate in the ongoing process of finding new solution and performing cosmetics.

[ The action and the efficacy of the products are much more important than fashion ]

## LINES

### CLEANSE

Products for the cleansing of all skin types

### YOUNG

Purposely created for normal and oily skin of young ones

### PEPTIDES

Deeply studied to give plumpness in case of toneless skin

### HYDRATION

Cosmetics designed for the needs of normal and dry skin

### RADIANCE

Brightening cosmetics for uneven and dull skin

### ANTISTRESS

Protective and gentle ingredients for sensitive skin

### UOMO

All a man needs for a facial beauty routine

### STAMIN C

Precious Vegetal Stem Cells to maintain the skin naturally young

### BODY

All the necessary cosmetics to cleanse and take care of the body

[ SYMBOL LEGEND

★ new product

✓ improved formula

■ new packaging ]

# CLEANSE

Essential line of detergents characterized by precious ingredients that make the facial cleansing ritual a daily enjoyable gesture.  
After the use, skin is perfectly cleansed, soft and bright.



CLEANSING MILK make-up remover face-eyes	Marine Collagen - Sweet Almond Oil	VO800	200 ml
		VO800P	500 ml
CLEANSING GEL purifying	Tea Tree Oil	VO848	200 ml
✓ ROSE TONIC comfort balancing	Rose Water - Hyaluronic Acid	VO805	200 ml
		VO805P	500 ml
★ EXFOLIATING SCRUB polish	Algae - Charcoal	VO806	200 ml

## ★ EXFOLIATING SCRUB polish

Included in the category to complete the cleanse range with an exfoliating product made of natural microgranules. Gentle on the skin, it is suitable for all skin types and can be added to the daily routine.



### SPECIAL FEATURES

- **Algae** - for a “marine note” to the scrub, besides emolliating and hydrating.
- **Transforming texture** - cream clay texture that contains black charcoal beads that dissolve while applied, creating a “WOW” effect when spread.
- **Black tea extract** - renowned for its anti-acne actions, makes the products suitable for impure skin.

## ✓ ROSE TONIC comfort balancing

Improved hydrating action and deep comfort to the skin thanks to the addition of Hyaluronic Acid.



Unconventional ingredients - **Hops, Centella** and **Damascena Rose** - for a unique embracing formula to balance and soften the skin.

# HYDRATION

A rich and complete line composed by cosmetics to hydrate your skin and maintain a long-lasting hydration. Different textures that can be easily combined to create the most indicated skin daily routine. Skin will be plump, silky and elastic. This is the widest assortment as hydration is a key step to maintain the skin healthy and beautiful, delaying aging signs appearance.



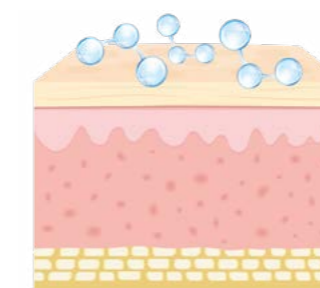
■ <b>MOISTURIZING DAY CREAM comfort</b>	Hyaluronic Acid - Marine Collagen	<b>V0818</b>	50 ml	★ <b>SOS REPAIR OIL</b>	Avocado Oil	<b>V0823</b>	15 ml
★ <b>ROSE CREAMGEL hydrating glowing</b>	Rose Water - Hyaluronic Acid	<b>V0858</b>	50 ml	★ <b>INVISIBLE MASK super hydrating</b>	Hyaluronic Acid	<b>V0825</b>	200 ml
★ <b>NOURISHING CREAM hydrating</b>	Hyaluronic Acid - Filaggrin	<b>V0819</b>	50 ml	★ <b>MAKE-UP ARTIST make-up base moisturizing action</b>	Organic Silicium	<b>V0830</b>	50 ml
<b>HYDRATING SERUM extra intensive</b>	Hyaluronic Acid	<b>V0820</b>	30ml	★ <b>LIP BALM hydrating</b>	Hyaluronic Acid	<b>V0898</b>	15 ml
		<b>V0820P</b>	200ml	★ <b>EYES CONTOUR lifting effect</b>	Hyaluronic Acid	<b>V0833</b>	15 ml

## FOCUS ON

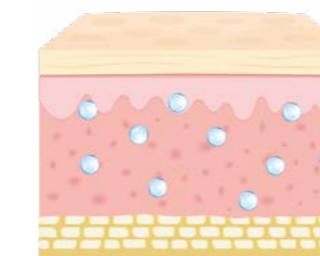
### HYALURONIC ACID

Hyaluronic Acid is naturally present in our body and it keeps the skin in an ideal condition. Over the years, the cutaneous surface loses tone because its ability to produce Hyaluronic Acid decreases due to a variety of factors. For this reason, it is very important to bring Hyaluronic Acid from external and one way is through skincare cosmetics.

**VERDEOASI MILANO** uses different types of Hyaluronic Acid, characterized by high or low molecular weight.



**High molecular weight molecules** allow the creation of a uniform and elastic film on skin surface that prevents water loss. They counteract cutaneous dryness, giving skin smoothness and compactness.



**Low molecular weight molecules** deeply penetrate into the skin layers and act as a sponge that attracts water molecules to itself and push toward the skin surface.

In some formulas, both types are used: they perform different functions in synergy and the joint action donates to the skin an amazing plump effect.



## ROSE CREAMGEL hydrating glowing

Rose Creamgel created with the idea of offering a wider choice in terms of cream texture: traditional cream plus gel consistency.



### SPECIAL FEATURES

- **Small amount** for an hydrated skin.
- **Quick to dry and easy to absorb** ideal to brighten dull skin and as make-up base.
- **Alluring rose scent** for a delightful and pleasurable ritual.



## INVISIBLE MASK super hydrating

Designed to meet the needs of people who have no time for a face mask or they do not like to seat and relax during the leave on time.

NO MORE EXCUSES FOR CUDDLING THE SKIN



### SPECIAL FEATURES

- **Quick to absorb**, innovative and invisible gel formula.
- **For every moment of the day** - outing or while sleeping, for an instant hydration.
- **Invisible** but performing.

### SPECIAL INGREDIENTS

- **Vegetal Alternative of Hyaluronic Acid** - hydrating.
- **Acid Vegetal Extract of Kudzu** - firming.
- **Oligoelements such as Zinc and Manganese** - essential to maintain cutaneous hydration.



## SOS REPAIR OIL

Astonishing multifunction oil with precious ingredients that work to repair damaged skin, making it bright and velvety. Jasmine perfume will make the application of the oil an enjoyable moment.



### HOW IT WORKS

**CAPSICUM FROM RED CHILLI PEPPER**  
stimulating action  
good for capillaries

**HYALURONIC ACID SPHERES**  
thanks to their low molecular weight deeply act in the cutaneous layers hydrating the skin

**LIPID HYDROXIESTER OF SALICYLIC ACID**  
has a micro exfoliating action that activates normal cutaneous process repairing the skin

**AVOCADO, ALMOND AND HAZELNUT OILS**  
are easily absorbed and are good for nourishing cracked skin

### RESULTS

NEW SKIN EFFECT: perfectly balanced, hydrated and strong

## UOMO

Men are paying more attention to their skincare demanding few products, effective and quick to use.

UOMO line satisfies the request by providing few products that can be used alone or in combination for gratifying results. Indicated for young and mature men.



★ <b>CLEANSING GEL</b> refreshing	Tea Tree Oil - Mint	<b>V0870</b>	200 ml
★ <b>PUREFRESH GEL</b> day&night	Vitamin H - Mint	<b>V0871</b>	50 ml
★ <b>ANTI-WRINKLES COMPLEX</b> firming face-eyes	Hyaluronic Acid - Lactobacillus	<b>V0872</b>	50 ml
★ <b>HYDRATING SERUM</b> anti-fatigue	Hyaluronic Acid	<b>V0873</b>	30 ml

## FOCUS ON

### LACTOBACILLUS

Lactobacillus is a member of the lactic acid bacteria family and it is used to produce fermentation products.

Lactobacillus is capable of restricting the growth of other microorganism by acidifying its environment and inhibiting the growth of a variety of "bad" bacteria. When in ideal conditions, the skin can maintain its balance and normal hydration levels. On the other hand, when imbalanced, loss of water may occur making the skin dry and troubled.

Studies and tests have shown that skincare products formulated with Lactobacillus highly increase skin moisturization.

### BIFIDO BACTERIA EXTRACT

A biotechnologically derived extract that acts against the damages caused by UV exposure. UV exposure has a damaging impact on the skin balance as it harms cell and leads the release of free radicals. Consequences: dryness, wrinkles, skin discoloration and premature aging.

Bifida bacteria extract stimulates the natural DNA repair mechanism system after UV exposure and it counteracts photo aging, protecting the skin and keeping it vital and energetic.

### ★ ANTI-WRINKLES COMPLEX firming face-eyes

Formulated with Lactobacillus and Bifido Bacteria Extract, it is the most precious cream in the man's range.



#### SPECIAL FEATURES

- **High concentrated formula** with an incredible antiaging and hydrating action.
- **Corrects** aging signs and it's a preventive treatment to maintain the skin young and beautiful.
- **Keeps the skin toned, hydrated, protected and healthy** all day long.



A new line of VERDEOASI MILANO in which the existing references that treat the usual imperfections of young skin - shine on T-zone, acne and pimples - have been grouped together.

They have been formulated to maintain the right level of moisture on the oilier parts of the skin, making these products excellent, not only for young ones, but also for adults that due to hormonal disorders may be subjected to cutaneous blemishes.

Skin is flawless and opaque, blackheads and pimples are out of the way.



★	<b>ANTI-IMPURITIES CREAMGEL refreshing</b>	Tea Tree Oil - Hyaluronic Acid	<b>V0850</b>	50 ml
■ ✓	<b>HYDRO-PURIFYING CREAM matt effect</b>	Azelaic Acid derivative - Vitamin H	<b>V0853</b>	50 ml
✓	<b>BLACKHEAD STOP</b>	Charcoal - Camphor	<b>V0855</b>	15 ml
	<b>SOS PIMPLES</b>	Lavender - Tea Tree Oil	<b>V0856</b>	15 ml

## ★ ANTI-IMPURITIES CREAMGEL refreshing

Multi-functional product that hydrates, refreshes and purifies the skin thanks to the pool of functional ingredients in its formulation.

Particularly indicated for young skin and people that live or stay in environments with a high humidity.



### SPECIAL FEATURES

- Light and dry creamgel quick to absorb.
- Performing texture - excellent results with a small amount.

## ■ ✓ HYDRO-PURIFYING CREAM matt effect

It hydrates skin while it leaves an opaque surface on oily skin, thanks to a surplus of mattifying ingredients.



## ✓ BLACKHEAD STOP



- Higher % of **Ethylnicotinate** for an improved stimulating heating effect that eases the release of blackhead and allows a better penetration of purifying ingredients in the skin.
- Insertion of **Charcoal**, one of the strongest purifying ingredients, that adds a black tone to the cream.

# PEPTIDES

Peptides products immediately corrects aging signs, wrinkles, toneless areas and uneven complexion. Frequent use results in skin visibly younger, sculpted and lifted.

It's highly recommend for an immediate lifting effect and to be stunning on special events.



★	<b>SUPREME SERUM re-densifying</b>	Tripeptide	<b>V0895</b>	30 ml
★	<b>SUPREME CREAM anti-wrinkles reshaping</b>	Tripeptide - Lifting Complex	<b>V0896</b>	50 ml
			<b>V0896P</b>	200 ml
★	<b>SUPREME FILLER global antiage - EYES &amp; LIPS</b>	Tripeptide	<b>V0897</b>	15 ml
■	<b>SOS SEASONAL SWAP</b>	Fibronectin Peptide	<b>V0861</b>	15 ml
★	<b>SUPREME CREAMGEL marine energy</b>	Hexapeptide - Red Algae	<b>V0899</b>	50 ml

## FOCUS ON

### PEPTIDES

All our cells on their surface have a structure that works as receptor capable of capturing and translating a message that must be transmitted to the cell's nucleus that, after receiving the signal, activates the production of the required substance.

The messengers of our body are the **Peptides**, which circulate in our organism until they meet the assigned receptor. When they meet, peptides become amino acids chains and perform the function for which they have been assigned.

The peptides used in cosmetics are synthetic substances of small size entirely made in laboratory and are used for their effective antiaging action. They are composed of amino acids sequences, similar to the proteins naturally present in our body, and they "imitate" the action of the natural protein to which they are related.

Peptides have several numerical variants that identify the quantity and type of amino acids-peptides that compose them.

## FOCUS ON

### TRIPEPTIDE

Has a sequence that imitates human's body mechanism to produce collagen, inhibiting its degradation. It visibly reduces appearance of wrinkles in age-prone areas. It improves skin firmness and elasticity. It enhances skin texture and it refines pores look.

**SUPREME SERUM** re-densifying,  
**SUPREME CREAM** anti-wrinkles reshaping  
and **SUPREME FILLER** global antiage  
are formulated with **TRIPEPTIDE**

### TETRAPEPTIDE

Is characterized by a low molecular weight and it's the precursor of fibronectin, a glycoprotein that binds collagen and elastin, promoting a proper skin moisturization, fundamental for the wound healing process. When specific cells "capture" tetrapeptide's message, they receive the signal to produce fibronectin. The benefits are a significant increase of elasticity and moisture, reduction of fine wrinkles and size of larger ones and a firm and resilient skin.

**SOS SEASONAL SWAP** contains **TETRAPEPTIDE**



## FOCUS ON

### HEXAPEPTIDE

Is an alternative to Botulinum Toxins and it attenuates muscle contraction and prevents the formation of facial lines and wrinkles.

One of the secondary causes to skin aging are the repeated facial movements due to the muscles contraction. The excessive stimulation of muscles fibres increases the well-known expression lines that become more evident around the 30's. Attenuating muscle contraction can be a useful strategy to delay or remove the appearance of undesirable lines.

Hexapeptide promotes muscle relaxation, decreases length and depth of wrinkle and diminishes skin roughness.

**SUPREME CREAMGEL** marine energy,  
formulated with **HEXAPEPTIDE**, IS AN EXCELLENT AID



# RADIANCE

Radiance products work to reveal skin's natural glow preventing and counteracting cutaneous discoloration.

Created for those that want a flawless skin, with a radiant and uniform complexion.



★	WHITENING DAY CREAM hydrating	Kojic Acid Dipalmitate - Sunscreen	V0860	50 ml
★	NIGHT MASK RADIANCE PEELING	Fruit Acids - Vitamin C vectorized	V0866	50 ml
✓	PROTECTIVE FACE CREAM day	Sunscreen - Marine Collagen	V0867	100 ml
	SOS DARK SPOTS	Kojic Acid Dipalmitate	V0868	15 ml

## FOCUS ON

### KOJIC ACID DIPALMITATE

Kojic Acid corrects skin hyperpigmentation blemishes thanks to its inhibitory action against tyrosinase, the enzyme that controls melanin synthesis. It counteracts the development of new spots by inhibiting the synthesis of new melanin and promotes the attenuation of existing ones.

For ARCO COSMETICI taking care of everyone's sensitivity it's very important. For this reason, Kojic Acid Dipalmitate has been used in the formulation of radiance products - Whitening Day Cream Hydrating and Sos Dark Spots - being less irritating compared to common Kojic Acid. Several studies proves its effectiveness in reducing dark spots compared to other lightening agents.

### NIGHT MASK radiance peeling

Peculiar mask specifically designed to act during night rest. Fruit Acids exfoliate the skin, while Vitamin C vectorized performs a brightening and antioxidant action. Azelaic Acid derivative uniform skin tone, Witch Hazel and Aloe Vera soften skin during the exfoliation.

#### RESULTS:

Night Mask guarantees a continuous exfoliation minimizing skin discoloration. After the night rest, skin will appear uniform and radiant, ready to absorb the ingredients of the creams to be applied.



SKIN WILL SHINE WITHOUT EFFORTS!

### ★ WHITENING DAY CREAM hydrating

Daily cream beneficial during dark spots treatment and for enlightening dull skin.

#### SPECIAL FEATURES

- Kojic Acid Dipalmitate works on dark spots and prevents their appearance acting on melanin inhibition.
- Vitamin C vectorized counteracts oxidative stress that can cause free radicals and skin aging.
- Sunscreen counteracts possible photo-aging damages caused by sun exposure.



### ✓ PROTECTIVE FACE CREAM day

#### SPECIAL FEATURES

- SPF protection to safeguard skin from sunrays.
- Improved texture easy to massage.
- No unpleasant white patinas on skin.



# STAMIN C

An extraordinary regenerating power that corrects aging skin and donates longevity and a new glowing beauty.  
A basic yet powerful treatment that donates to the skin a boost of youthfulness, both day and night.



	<b>ANTI-WRINKLES DAY CREAM corrective</b>	Vegetal Stem Cell - Vitamin E	<b>V0863</b>	50 ml
			<b>V0863P</b>	200 ml
✓	<b>ANTI-WRINKLES NIGHT CREAM corrective</b>	Vegetal Stem Cell - Hyaluronic Acid	<b>V0865</b>	50 ml
			<b>V0865P</b>	200 ml
✓	<b>BIOMARINE perfect skin mask</b>	Vegetal Stem Cell - Algae	<b>V0857</b>	100 ml
			<b>V0857P</b>	200 ml

## FOCUS ON

### VEGETAL STEM CELLS

Stem cells are present in humans, plants and animals, all having the same function, which is to maintain the self-renewal capacity of stem cells.

In human skin, there are specific stem cells with two main roles: (1) replenish and maintain the balance of cells within the skin and (2) regenerate damaged tissues.  
However, skin stem cells face the following problems:

- Limited life expectancy.
- Intrinsic (aging...) or extrinsic (pollution...) stress factor can affect their functionality.
- Stem cells are less active and lower in number growing old in age.

All these factors cause skin aging.

Stamin C products are formulated using Vegetal Stem Cells extracted from rare Swiss apples that are used to help human stem cells. They preserve the vitality of human skin stem cells and their capacity of building new tissues.

In their presence, skin stem cells lengthen their ability to proliferate and they stimulate their receptors to reactivate normal cutaneous process, avoiding premature aging caused by their slowdown.

The results are a visible anti-aging and rejuvenating action.



### BIOMARINE perfect skin mask



Addition of **VEGETAL STEM CELLS** maintaining the same ingredients of the original version, for a stronger antiaging action.



### ANTI-WRINKLES NIGHT CREAM corrective

# ANTISTRESS

All the items have been formulated to soothe and avoid the displeasing heating and pulling skin sensation.

Sharp choice of ingredients to provide natural moisture levels to the skin, a healthy look and give to sensitive skin an untouchable feeling of cuddling and silkiness.



★	<b>SOOTHING DAY CREAM hydrating</b>	Hyaluronic Acid - Liquorice	<b>V0844</b>	50 ml
	<b>ANTISTRESS CREAM anti-pollution</b>	Antistress Complex - Vitamin E	<b>V0841</b>	50 ml
			<b>V0841P</b>	200 ml
■	<b>SOS REDNESS intensive barrier</b>	Protective Complex	<b>V0840</b>	15 ml
	<b>ALOE GEL MASK hydrating soothing</b>	Hyaluronic Acid - Chamomile	<b>V0843</b>	200 ml

## FOCUS ON

### ANTISTRESS COMPLEX

Stress-type stimula such as improper substance applied on skin, environmental factors (i.e. smog), clothes, solar and artificial light or genetic factors affect epidermis resulting in the production of skin's stress hormones. The outcome is the development of cutaneous blemishes such as capillary fragility, skin aging or itchiness.

**Antistress Cream Anti-Pollution** is formulated with Antistress Complex, a very innovative vegetal ingredient that acts as bioregulator, which modulates the development of stress hormones.

#### MAIN FEATURES

- Repairs stressed skin.
- Acts as preventive treatment against skin stress hormones.
- Ideal for those living in big cities, where pollution may cause cutaneous blemishes.

### PROTECTIVE COMPLEX

Many elements can cause couperose, rosacea, reddening or other forms of reddening. One solution for the treatment of such blemishes is the Protective Complex, a functional ingredient present in the **Sos Redness Intensive Barrier**.

#### MAIN FEATURES

- Positively acts in keratinization process, the normal and physiological development of superficial skin layers.
- Increases cell proliferation and capillaries resistance.
- Performs a micro-exfoliating action.

The benefits of the Protective Complex are a cutaneous barrier strengthened, softer superficial cutaneous layer and improved appearance and condition of the skin, leaving it smooth.

## ★ SOOTHING DAY CREAM hydrating

Cream that gives instant hydration to skin in need of relief from irritation, redness and cutaneous dryness. Chamomile, Liquorice and Mallow soothe the skin, Hyaluronic Acid hydrates and Sunscreen prevents from further damages.



#### SPECIAL FEATURES

- **Fresh** and **light texture** for an immediate well-being and a calm sensation.
- **Softer skin** and **less reactive** to negative environmental agents.
- **Uniform** and bright skin **complexion**.

# BODY

From cleansing to hands and feet care, body care line offers different textures and products with a variety of benefits that allow the creation of a customized body routine.



✓ <b>HAND CREAM</b> hydrating protective	Hyaluronic Acid - Vitamin E	<b>V0965</b>	100 ml	★ <b>CELLULITE CREAM</b> thermo	Vegetal Stem Cells - Caffeine	<b>V0998</b>	200 ml
✓ <b>FOOT CREAM</b> relaxing refreshing	Hyaluronic Acid - Mint	<b>V0966</b>	100 ml	★ <b>SWEET ALMOND OIL</b> elasticizing	Omega 3-6	<b>V0982</b>	200 ml
★ <b>SHOWER SHAMPOO</b> velvety	Hyaluronic Acid - Aloe Vera	<b>V0995</b>	200 ml	<b>V0982P</b>	500 ml		
★ <b>THALASSO SCRUB</b> energy smoothing	Natural Microgranules - Almond Oil	<b>V0996</b>	200 ml	★ <b>FLORAL MIST</b> hydrating refreshing	Orange Blossom Water	<b>V0999</b>	200 ml
★ <b>VELVETY MILK</b> tone-up	Hyaluronic Acid - Hops	<b>V0997</b>	200 ml	★ <b>LIGHTWEIGHT LEGS GEL</b> slimming anti-swelling action	Mint - Ivy	<b>V0970</b>	200 ml

## ✓ **HAND CREAM** hydrating protective **FOOT CREAM** relaxing refreshing

Insertion in formula of Hyaluronic Acid molecules to hydrate hands and feet.



## ★ **THALASSO SCRUB** energy smoothing

It smoothes and purifies the skin, stimulating its tone and compactness.

Extraordinary soft, smooth and velvety skin after the use.



## ★ **VELVETY MILK** tone-up

Light texture milk enriched with Hyaluronic Acid that instantly blends with the skin leaving it fresh and extremely soft.



## ★ **CELLULITE CREAM** thermo

Cream that counteracts dry skin and acts against the typical cutaneous blemishes of cellulite, improving compactness.



## ★ **FLORAL MIST** hydrating refreshing

It soothes the skin with invigorating floral notes that relax mind and body. Skin is pleasantly scented and refreshed.

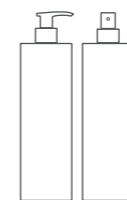




# BIG SIZES

if you need more...

A range of products offered in bigger sizes to satisfy client's needs, whether end users or beauty professionals, that consume more.



## CLEANSE

**CLEANSING MILK** make-up remover face-eyes  
Marine Collagen - Sweet Almond Oil  
**500 ml - V0800P**

**ROSE TONIC** comfort balancing  
Rose Water - Hyaluronic Acid  
**500 ml - V0805P**



## HYDRATION

**HYDRATING SERUM** extra intensive  
Hyaluronic Acid  
**200 ml - V0820P**



## BODY

**SWEET ALMOND OIL** elasticizing  
Omega 3-6  
**500 ml - V0982P**



## PEPTIDES

**SUPREME CREAM ANTI-WRINKLES**  
reshaping  
Tripeptide - Lifting complex  
**200 ml - V0896P**



## STAMIN C

**BIOMARINE** perfect skin mask  
Vegetal Stem Cell - Algae  
**200 ml - V0857P**

**ANTI-WRINKLES DAY CREAM**  
corrective  
Vegetal Stem Cell - Vitamin E  
**200 ml - V0863P**

**ANTI-WRINKLES NIGHT CREAM**  
corrective  
Vegetal Stem Cell - Hyaluronic Acid  
**200 ml - V0865P**



## ANTISTRESS

**ANTISTRESS CREAM** anti-pollution  
Antistress Complex - Vitamin E  
**200 ml - V0841P**



Nature, beauty,  
**technology, innovation** and **habits** are the **inspirations**  
to create **Verdeoasi Milano cosmetics**,  
loved and appreciated by **customers** everywhere

**VERDEOASI**  
MILANO

High-end cosmetics

[ Created, formulated and manufactured in Italy ]

# ARCO COSMETICI

high quality cosmetics

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